



Customer Testimonial | Make Me Fabulous

The Challenge

Make Me Fab is a beauty salon offering spa and bridal services, in addition to the classic salon experience, based in Saratoga Springs, New York. The salon had recently moved to a new location and expanded its service menu, and owner Alayne Curtiss needed help getting the word out.

“I knew that our online presence needed to be upgraded. I started looking for affordable ways to get our Google rankings higher in our new city but everything was way beyond my budget.”

The Solution

As Alayne researched, she found ThriveHive's small business marketing resources helpful and informative, so she scheduled a 1-hour session with one of the Marketing Guides. After learning a great deal in her first session, Alayne knew she had found the right match to help her with online marketing.

“My ThriveHive [Marketing Guide] doesn't just do the steps for me but teaches me how to be my own online expert. He is so fun and patient, and he's teaching me the ins and outs of understanding Google, Facebook, Instagram and more.”

The Results

ThriveHive helped Alayne to:

- ✓ Learn and use marketing best practices when moving a business
- ✓ Run promotions via Google posts (facial and massage appointments filled up last month's schedule!)
- ✓ Become confident in leveraging social media to do her own marketing

“ThriveHive is exactly what I needed. Effective, affordable and empowering me to be the voice of my company online exactly the way I want to. Plus they made something very overwhelming to me previously very simple and understandable.”

— Alayne

“I am so grateful to ThriveHive for helping me grow my business and my online knowledge” - Alayne