Success Story: Upland Smile Center

Product: Search Engine Marketing (SEM)

The Challenge
Upland Smile Center is a leading provider of dental services in Upland, CA. They provide trusted, high-quality care to their patients from an experienced team of dentists. Office Manager Martin Ramos knew they needed to get more patients in the door, but didn’t know where to start. Before turning to ThriveHive for help, Martin tried various marketing tactics but the programs he used didn’t help. “I tried direct mail and search engine optimization programs, but they really did not work,” Martin said.

The Solution
A ThriveHive representative reached out to Martin to discuss Upland Smile Center. “I wanted to get more website exposure and more patients.” Together, Martin and his ThriveHive representative reviewed these goals and determined that Search Engine Marketing (SEM) would help him grow his business.

The Results
Equipped with the right marketing plan in place, Upland Smile Center’s SEM campaign began to see immediate results. The campaign was built with Martin’s goals in mind to increase traffic to their website and get more patients. Within the first month alone the campaign received 13,163 impressions, 226 clicks, and 17 phone calls from potential new patients.

“My ThriveHive representative is always there for me. He takes time to answer all my questions and always makes sure everything is okay. He is awesome!”

- Martin Ramos, Office Manager

The ThriveHive Experience
Martin is thrilled to be working with ThriveHive to build Upland Smile Center’s online presence and get more patients.