



Success Story: Tech Help Boston

Products: Guided Marketing Platform + Coaching Package

The Challenge

Tech Help Boston is a top-rated tech solutions company for commercial and home needs in the Greater Boston area. David Elmasian, President and CEO, was looking for marketing help but didn't know where to start. He had tried a few DIY tactics, but they weren't giving him the results he needed. "As a small business owner, my marketing knowledge could only fill a short paragraph!"

The Solution

David reached out to ThriveHive four years ago to discuss his marketing goals. With his ThriveHive team, they decided that the ThriveHive's Guided Marketing Platform + Coaching Package would be just what he needed to help his business get more customers. The platform would help him to effectively carry out his marketing initiatives, while the coaching would provide him with the guidance he was seeking, all at an affordable price point for David.

The Results

David is thrilled with the outcome of his marketing efforts with ThriveHive—not only the results it generated but also the proactive approach of the team. "I have learned SO much because of my relationship with ThriveHive, from both my coach who has been with me since day one, and from my support team. It has made a huge impact on our marketing efforts and outreach to existing clients. I honestly don't know if we would still be around if it wasn't for ThriveHive!"

The ThriveHive Experience

David is happy to share that ThriveHive doesn't just sell a product, but offers personalized guided support along the way. "For me, what has impressed me from day one to today is the people. Yes, ThriveHive has a state-of-the-art platform, but really the one-on-one interaction and the whole team is what has made ThriveHive unique and very valuable for my business."

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