



# Success Story: Jam Shower Doors

Products: Responsive Website | Social Media | Local Online Listings

## The Challenge

Jam Shower Doors has been providing custom glass doors, mirrors, and enclosures for properties throughout Massachusetts, New Hampshire, and Rhode Island for over 19 years.

Prior to ThriveHive, owner and operator Julian Menendez's only way of obtaining customers was through word of mouth. As a result, his customer base was limited to his network, and new clients came in slowly. Julian wanted to broaden his visibility so that he could open his business up to new customers.

## Our Solution

ThriveHive provided Julian with a professional website, social media accounts, and online directory listings.

The new Jam Shower Doors website is now an effective lead generating tool. With updated service descriptions and contact information, interested prospects can easily learn about the business and contact Julian.

In addition, the Jam Shower Doors Facebook Business Page has more than 300 followers and offers an additional channel for people to view Julian's work and contact him.

## The Results

The Jam Shower Doors website quickly became the first organic result on Google for relevant searches, putting it ahead of competitors and significantly increasing Julian's visibility to his target audience. Julian now gets up to an additional four leads per week from his website—which is more than enough for a one-man show.

In one year, business nearly tripled for Jam Shower Doors. His once stale client base is now quickly growing with new customers.

## The ThriveHive Experience

Julian particularly appreciates that even though the website is complete, his ThriveHive representative still calls him regularly. "A large part of my own success has been my service to clients. I respond quickly and make myself available. He does that for me. He checks in. That's awesome."

Julian also experienced the same quality of service with his point person for the website build. "He was great throughout the whole process, asking me what I wanted, being very responsive."

With the support and communication he needs, Julian plans to stick with ThriveHive. "Having those two main guys has been huge for me. I know there are other companies out there, but with this service, I don't care to go anywhere else."

*"I'm extremely happy with the results of the website. It gives me a more professional and credible presence, and I am actually getting new jobs from it."*

— Julian Menendez, Owner

**3X**

Business has nearly  
**tripled**

**300+**

**followers** on the Facebook  
Business Page