



Success Story: **Buis Mattress**

Products: Responsive Website Design | Reputation Monitoring | Search Engine Optimization
Social Media Optimization

Mattress Stores Rely on Hot Leads to Build Business

Buis is a manufacturer and retailer of high quality mattresses in Holland Michigan. Their customer base is comprised of return clients and word-of-mouth recommendations. Buis came to ThriveHive looking for a solution to a lead issue: their old website wasn't bringing in the customers they needed. They had a limited advertising budget and wanted to get the most bang for their buck. The solution was ThriveHive.

ThriveHive built Buis a custom 13-page responsive website, took over their reputation monitoring, and started a deluxe SEO package. With these marketing solutions in place, positive change was guaranteed.

“ThriveHive has a game plan. They explain the game plan in my language and do it at a very affordable price.”

- Marc Dozeman, President

Seeing Results

Buis didn't have the resources to spend time and energy on marketing, and decided to trust the experts at ThriveHive to spearhead these efforts. Since purchasing ThriveHive products, Buis has seen a dramatic increase in website visitors and in their visibility on search engines in organic search results. With a consistent #1 or #2 slot for specific keywords, they are happily outranking their competitors.

The Challenge in Visibility

Buis Mattress tried three marketing companies before coming to ThriveHive. Not one of them increased the company's visibility online. Prepared with a game plan in hand, ThriveHive came to the table ready to talk in common terms with realistic pricing. Now, the results speak for themselves.



Delivered **#1 spot**
for local keywords



Drove traffic to
custom-built websit



Safeguarded company's
brand with Reputation
Monitoring